

THE NATIONAL UNIVERSITY OF POLITICAL STUDIES AND PUBLIC ADMINISTRATION (SNSPA)
FACULTY OF PUBLIC ADMINISTRATION

The „Development and Urban Planning” research working group
invites you to the

SMART CITIES CONFERENCE

December 8-9, 2016

4th edition

Bucharest, 30A. Expoziției blv.
www.administratiepublica.eu/smartcitiesconference
www.facebook.com/smartcitiesconference

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THE „DEVELOPMENT AND URBAN PLANNING” RESEARCH WORKING GROUP

„SMART CITIES” CONFERENCE

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PROGRAM

VENUE

The National University of Political Studies and Public Administration (SNSPA)
Address: 30A Expoziției Blvd., Bucharest, Romania
The Multifunctional Room, first floor

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Andrea BECCALI

Internet Corporation for Assigned Names and Numbers (ICANN)

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National University of Political Studies and Public Administration, Bucharest

Lecturer PhD. **Cătălin VRABIE**

National University of Political Studies and Public Administration, Bucharest

Lecturer PhD. **Cătălin DUMITRICĂ**

National University of Political Studies and Public Administration, Bucharest

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Thursday – December 8, 2016

9.00 - 09.30 REGISTRATION

9.30 - 11.00

OPENING SESSION – WELCOME AND KEYNOTE SPEECH

Chair: Associate Professor PhD. Dragoș DINCĂ

Lecturer PhD. Crina RĂDULESCU, vice dean, Faculty of Public Administration, SNSPA, Bucharest

Professor PhD. Vasile BALTAC, Faculty of Public Administration, SNSPA, Bucharest
Conceptul de Smart City și progresul tehnologic

Alin POPESCU, Founder of AvocatNet.ro
Cooperare sau competiție? O perspectivă juridică asupra impactului tehnologiei în viața cetățenilor dintr-un oraș inteligent

Bogdan MANOLEA, Association for Technology and Internet – ApTI
Cum începe cenzura privată? sau Impactul năucitor al propunerii de directivă privind drepturile de autor asupra Internetului

Valentin NEGOIȚĂ, President of The Producers and Distributors of Information and Communication Technology Equipment Association – APDETIC
Provocări pentru un oraș inteligent în România

11.00 - 11.15 COFFEE BREAK

11.15 - 13.15

PLENARY SESSION

Chair: Associate Professor PhD. Diana Camelia IANCU

Associate Professor PhD. Mariana CERNICOVA, Faculty of Communication Sciences, Politehnica University, Timișoara
Smart cities for smart tourists. The case of Timișoara

Dr. Carmen Beatrice PĂUNA, Institute for Economic Forecasting, Romanian Academy
Urban Networking vs. Smart city

Dipl. Eng. Valentin-Nicolae BERCĂ, President of TC 345
Smart City Concept Standardization

Ing. Gabriela Dana VLAD, Director of the Information Technologies and Electronic Services Department, Brașov City Hall
Brașovul pe harta Smart Cities. De la viziune la realitate.

Diana Mariana POPA, Politehnica University, Bucharest
Rediscovering the former city through digital archives. A case study of Bucharest in Dutch language newspapers

Associate Professor PhD. Jacek MAŚLANKOWSKI, University of Gdańsk, Poland
Using sentiment analysis with Big Data tools to enrich knowledge on society in the city

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Associate Professor PhD. Małgorzata RUNIEWICZ-WARDYN, Kozminski University, Warsaw, Poland
Universities, social capital formation and smart specializations of regions

Lilian ONESCU, Governmental inspector, Romanian Government General Secretariat
Daniela FLORESCU, Adviser, National Agency for Public Acquisitions
Parteneriatul pentru inovare – o nouă procedură de achiziție în sprijinul creșterii eco-eficiente a mediului urban

13.15 - 14.00 LUNCH BREAK

14.00 - 14.15 „OLIMPIADA DE GUVERNARE” AWARDS NOMINATIONS
&
THE SMART CITIES CONFERENCE, FOURTH EDITION – BEST STUDENT PAPER AWARD NOMINATION

14.15 - 16.15 PLENARY SESSION
Chair: Lecturer PhD. Cătălin VRABIE

Evgeny TORGASHIN, Ugra Research Institute of Information Technologies, Khanty-Mansiysk, Russia
Science parks and the regional socio-economic conditions for their development in Russia

Lecturer PhD. Dana ALEXANDRU, Faculty of Social Sciences and Humanities, Department of International Relations, Political Science and Security Studies, Lucian Blaga University, Sibiu
Bottlenecks arising from ownership in urban planning process. Lessons from Romania

Mr. sc. Robert KELEMEN, Varazdin county, Varazdin, Croatia
Mr. sc. Robertina ZDJELAR, City Utility Company Komunalac, Koprivnica, Croatia
Mišel JAKŠIĆ, Koprivnica, Croatia
Maja HLEB, City Utility Company Komunalac, Koprivnica, Croatia
Modeling the smart city performance, Croatian Case

Alina GÎRDEA, Industrial Software, Sibiu, Romania
Industrial Software – Sm@rt City

Vlad CAZAN, Ramina DOMBROVSKI, Civic Alert Association, Bucharest
Civic engagement through technology!

Associate Professor PhD. Radu Răzvan POPESCU, Faculty of Public Administration, SNSPA, Bucharest
Evoluția formării profesionale a salariaților și a funcționarilor publici pe piața muncii

PhD. Researcher Andreea-Maria TÎRZIU, Faculty of Public Administration, SNSPA, Bucharest
Social innovation labs – instrumente de schimbare socială

Tina M. MITRE, Department of Mathematics, McGill University, Canada
Renee OBREGON, Université Grenoble Alpes, France
Green spaces in Bucharest – present situation, current developmental programs and future aspirations

16.15 - 16.30 COFFEE BREAK

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16.30 - 18.30

PLENARY SESSION

Chair: Lecturer PhD. Cătălin DUMITRICĂ

Professor PhD. Joan BARATA MIR, Ramon Llull University, Barcelona

Digital Single Market in a Smart Digital Europe

Associate professor PhD. Florin NEMȚANU, Politehnica University, Bucharest

Associate professor PhD. Florina PÎNZARU, Faculty of Management, SNSPA, Bucharest

Smart City Management based on IoT

Nicolae OACĂ, PhD., MBA, Telecommunications Consultant

România Inteligentă, un proiect de țară pe termen lung. Propunere de strategie de guvernare pentru "telecomunicații"

Lucia MUREȘAN, The National Sanitary Veterinary and Food Safety Authority, Bucharest

Deontologia civilizației universal

PhD. Researcher Ioan-Liviu CHIRCĂ, Faculty of Public Administration, SNSPA, Bucharest

Cerințe specifice produselor informatice destinate administrației publice; sugestii

PhD. Researcher Cristina ȘICLOVAN, Faculty of Political Sciences, SNSPA, Bucharest

Soluții smart pentru combaterea obezității

Anastasia CIUPERCA, Faculty of Public Administration, SNSPA, Bucharest

Îmbunătățirea calității turismului în țările din lumea a treia

PhD. Researcher Luminița IORDACHE, Faculty of Public Administration, SNSPA, Bucharest

Crearea schimbării sociale prin administrația publică inovativă. Studiu de caz: Primăria Municipiului Brașov

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Friday – December 9, 2016

9.00 - 09.45

KEYNOTE SPEECH

Chair: Lecturer PhD. Crina RĂDULESCU

Professor Lasse BERNTZEN, University College of Southeast Norway
Size doesn't matter – Small cities can be smart too

Dr. Ing. Dan GÂRLAȘU, Oracle Romania
Cyber Security Update on Threats and Trends

09.45 - 10.00 COFFEE BREAK

10.00 - 13.00

PLENARY SESSION

Chair: Lecturer PhD. Crina RĂDULESCU

PhD. Researcher Timur KOGABAYEV, PhD. Researcher Antanas MAZILIAUSKAS, Aleksandras Stulginskis University, Kaunas, Lithuania
The definition and classification of innovation

Professor Lasse BERNTZEN, University College of Southeast Norway
A Mobile Platform for Air Quality Monitoring

Assistant Professor PhD. Milena KRUMOVA, Technical University, Sofia, Bulgaria
Open Data Benchmarking for Higher Education: Management and Technology Perspectives

Associate Professor PhD. Andrei DUȚU-BUZURA, Faculty of Public Administration, SNSPA, Bucharest
Oportunitatea recunoașterii unui drept european al amenajării teritoriului și al urbanismului

Liviu RÂNCIOAGĂ, Bucharest-Ilfov Regional Development Agency
Planul de mobilitate urbană durabilă 2016-2020 - Regiunea București-Ilfov

Lecturer PhD. Adriana-Carolina BULZ, Military Technical Academy, Bucharest
Eliza-Cristina BULZ, Member Institute of Chartered Accountants Scotland (ICAS), UK
Associate Professor PhD. Nicolae BULZ, National Defence College, Romania
What Does the 'Smart City' Construct Not Yet Contain?

13.00 - 14.00 LUNCH BREAK

14.00 - 16.00

PLENARY SESSION

Chair: Associate Professor PhD. Mihaela CĂRĂUȘAN

Professor PhD. Daniela RĂDULESCU, PhD. Researcher Bardia TALAEIAN, "Ion Mincu" University of Architecture and Urbanism, Bucharest
Orașele viitorului

Albina BORISENKO, Russian IFAP committee
Electronic Democracy: Slacktivism and Real-Life Civic Engagement

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PhD. Researcher Burcu OZBAY, Chester University

Brand Placement on Turkish and British Television Soap Operas. A comparative content analysis

Associate Professor PhD. Mihaela CĂRĂUȘAN, Faculty of Public Administration, SNSPA, Bucharest

Nomenclatorul electronic al străzilor – implicații juridice și administrative

PhD. Researcher Carmen Marina GHEORGHIU, Faculty of Political Sciences, SNSPA, Bucharest

Integrarea socială și comunitară a beneficiarilor serviciilor sociale

PhD. Researcher Dragoș Gabriel ION, Bucharest University of Economic Studies

Solving the traffic issue

PhD. Researcher Joshua Olusegun FAYOMI, Kaunas University of Technology, Lithuania

The place of the virtual workplaces in developing smart urban centres

Associate professor PhD. Cezar Corneliu MANDA, Lecturer PhD. Cristina Elena NICOLESCU, Faculty of Public Administration, SNSPA, Bucharest

Local Initiatives of Sustainable Development Stimulation. Case Study

Lecturer PhD. Teodora I. BIȚOIU, Lecturer PhD. Crina RĂDULESCU, Faculty of Public Administration, SNSPA, Bucharest

The real cost of forgone professional liability insurance – the case of the Romanian healthcare haze

Lecturer PhD. Irina AIRINEI-VASILE, Faculty of Public Administration, SNSPA, Bucharest

Sorin BORDUȘANU, Vice-president, Assigning Names Commission of Bucharest

Conservarea patrimoniului, punct de plecare în evoluția urbanistică a Bucureștiului

Lecturer PhD. Carmen SĂVULESCU, Lecturer PhD. Corina Georgiana ANTONOVICI, Faculty of Public Administration, SNSPA, Bucharest

Fostering the digital change in a smart city

Associate Professor PhD. Dragoș DINCĂ, Faculty of Public Administration, SNSPA, Bucharest

Mobilitate pentru durabilitatea orașelor

Lecturer PhD. Cătălin VRABIE, Faculty of Public Administration, SNSPA, Bucharest

Libertatea ta începe unde se termină intimitatea mea

16.00 - 16.15 CLOSING SESSION
